



## Linking people, potential and progress

HIMSS is a global, cause-based, not-for-profit organization focused on better health through information technology (IT). HIMSS leads efforts to optimize health engagements and care outcomes using information technology.

For 2014 - 2016, HIMSS Public Policy addresses the following categories:

1. Policy and Programs
2. Clinical Quality and Outcomes
3. Payment and Organizational Structures
4. Interoperability, Standards, and Infrastructure
5. Innovation, Safety, and Process
6. Privacy and Security
7. Legal
8. Patient Empowerment/Consumer Engagement
9. Equity and Access
10. Population and Public Health Management
11. Workforce Development
12. Administrative Simplification
13. Mobile Health
14. Regional and State Level

## HIMSS National Benefits

For more information on Advocacy and Public Policy, please visit HIMSS' National Committee website at [himss.org/get-involved/committees/public-policy](http://himss.org/get-involved/committees/public-policy)

## Become a Member

To join please visit [www.himss.org](http://www.himss.org) Select "Join HIMSS" in the top tool bar.

Annual Membership Fee

HIMSS Student	\$ 30
HIMSS Individual	\$160

## Get Involved – Volunteer!

The Advocacy Committee appreciates your help in spreading awareness to our members and local leaders. Get involved by emailing [info@socal.himsschapter.org](mailto:info@socal.himsschapter.org)

## For More Information Visit:

Advocacy webpage at [www.socal.himsschapter.org/advocacy](http://www.socal.himsschapter.org/advocacy)



## Transforming healthcare through IT

**Advocacy**

**HIMSS**  
SOUTHERN CALIFORNIA Chapter



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SOUTHERN CALIFORNIA Chapter

# Advocacy

## Together we can make a difference

The mission of Southern California's HIMSS Office of Advocacy is to support the organization by building effective partnerships and relationships with state and local officials. This is achieved through the representation and advocacy of HIMSS Public Policy Principles, needs and interests.

The HIMSS Policy and Advocacy committee advocates Healthcare IT on behalf of its membership. Activities include educating HIMSS members, Members of Congress, Members of the California Senate, Assembly and their staff on key issues regarding legislation. The Southern California Chapter, HIMSS Chapter Advocacy Liaisons perform these actions, on behalf of its members, both at the State and National Level, throughout the year by the means of the following events.

- Attend Monthly Teleconference Calls and discuss policy matters of interest to Health IT
- Attend Chapter Advocacy Round table with National HIMSS
- Meet with State and local representatives of the California Senate and Assembly to advocate on Health IT
- Attendance at National Policy Summit
- Compile materials and resources for chapter members around Public Policy and Advocacy
- Keep Chapter Board informed about advocacy efforts
- Recruit Chapter volunteers and other leaders to join the Advocacy committee



**HIMSS**  
SOUTHERN CALIFORNIA Chapter



## Recognition

With open communication channels & dynamic dialogues with local officials, the office of advocacy has continued to be recognized as a leader throughout the country. In 2014, So Cal HIMSS was the recipient of the Presidential Advocacy award.

### Previous Awards and Honors:

2013 Presidential Advocacy award  
2013 Chapter of the Year (Large Chapter)  
2012 Presidential Advocacy award  
2012 Chapter Leader of the Year (Sam King)  
2011 Chapter of the Year (Large Chapter)  
2011 Presidential Advocacy award  
2010 Innovation Award