

# Innovation Lab Application

HIMSS Southern California Chapter  
2015 Annual Healthcare IT Conference  
California Endowment Center for Healthy Communities  
March 2, 2015  
Los Angeles, CA



SoCal HIMSS is launching its first **Innovation Lab** as a part of the 2015 Annual Healthcare IT Conference. With the help of the Innovation Lab, SoCal HIMSS is encouraging Healthcare Organizations/Vendors to showcase their innovative solutions to the SoCal Healthcare IT Community.

Innovation Lab is a great opportunity to demonstrate Innovative Healthcare IT Products to over 300 attendees. Completion of this form will allow us to evaluate whether your product, application, or other solution fits with our conference objectives.

Website: <http://bit.ly/1lmR7UA>

Information to be completed (partial applications will be returned.)

Application Date:

Company Name:

Organization Type

Existing HIMSS So Cal Sponsor?

Contact's First and Last Name

Contact Title

Contact E-Mail Address

Contact Business Phone

Contact Mobile Phone

Briefly describe what you plan on presenting (100 words or less) (e.g. demonstration, presentation, etc.)?

In what way do you consider your solution to be innovative? (100 words or less)

What are your facility requirements? (each lab space is 10 feet by 10 feet with dividers between lab participants.)

Electrical outlets needed:

Are you bringing your own booth display or setting?

If yes, what are the dimensions?

Do you need a table for your booth?

Lab Participation Fee is due by February 20, 2015.

\$1000

\$0 – existing sponsor\*, hospital or health system

\*must choose only one exhibit, either regular sponsor table or Innovation Lab

You will be notified by the HIMSS So Cal Conference Planning Committee on the acceptance of your application and assignment of your lab space. Note that space is limited to the first 20 lab participants accepted. Send any questions about the Innovation Lab and the completed application forms to [joanne@joanneunderwood.com](mailto:joanne@joanneunderwood.com).